

NOTIFICATION

**University of Kerala two year M.B.A. (Full time) &
MBA (Tourism –Full time) Programme
Under the Credit and Semester system at IMK and its extension centres
Common Admission Test 2011 (KU-CAT 2011)**

University of Kerala invites applications in the prescribed format from the prospective candidates for the Kerala University Common Admission Test 2011 (KU-CAT 2011) for admission to the Two Year MBA (Full time) and MBA (Tourism-Full time) Credit and Semester System offered at Institute of Management in Kerala (IMK), Palayam campus and its extension centers for the batch of 2011-2013. The students who are appearing for their final year/final semester degree examination are also eligible to apply. IMK is consistently rated as one of the top b-schools as mentioned below:

Competition Success Review- Special management edition of b-school rankings, November 2009/10:

IMK is rated at 27th among all the b-schools in India

IMK is the 7th best university b-school in India

Indian management- AIMA journal, November 2009:

IMK is rated at A3 position, A1 being IIM's, A2 being private mgmt institutes the ranking goes to B1, B2, B3 and not ranked categories.

Business India- October 2009

IMK is A ranked institute

The number of seats available at each Centre is given below:

No.	Department/ Centre	No. of seats	Fee/semester
1.	IMK Palayam MBA	40 seats	Rs.12500+ other university fee
	MBA (Tourism)	40 seats	Rs.25000+ other university fee
2.	IMK Alappuzha Extension Centre	100 seats (2 batches of 50)	Rs.25000 + other university fee
3.	ICM Extension Centre, Poojapura	50 seats	Rs.25000 + other university fee
4.	IMK Parakode Extension Centre, Adoor	100 seats (2 batches of 50)	Rs.25000 + other university fee
5.	IMK Kollam Extension Centre, Varkala	50 seats	Rs.25000 + other university fee
6.	IMK Varkala Extension Centre, Kollam	50 seats	Rs.25000 + other university fee
7.	IMK Kundara Extension Centre, Kundara	50 seats	Rs.25000 + other university fee

The process of admission is as follows.

- The candidates are required to appear for the MBA Entrance Test of the University in the last week of April 2011 at any of the following Centres:
 - Thiruvananthapuram
 - Kollam
 - Alappuzha
 - Thrissur
 - Adoor and
 - Kannur

Note: The University reserves the right to remove any centre if there are no adequate numbers of candidates appearing at the centre.

2. All the candidates who wrote the entrance examination will be invited to participate in the Group Discussion and Interview to be held at the last week of April 2011 at Trivandrum, Adoor and Alappuzha.
3. Rank list for admission to the MBA programme will be finalized on the basis of the score obtained in the Entrance Test (70% weightage), Group Discussion (15% weightage) and Interview (15 % weightage) which will be published in the last week of June 2009.
4. The counseling for admission will be during the first/second week of May 2011 and the following procedure will be undertaken:
 - a. IMK Palayam MBA (General-40 seats) will be filled first. (20 in the merit and 20 in the reservation category) on the first day of counseling.
 - b. Next day of counseling, 220 seats of Merit category and the subsequent 220 seats in reservation category will be completed for Extension centres (including Tourism at Palayam).
 - c. In the case of absence of SC/ST candidates, the same will be filled by OEC and subsequently by OBC candidates and finally by Open candidates.
 - d. Candidates passed degree or Masters Degree of other Universities should produce the Eligibility Certificate issued by the University of Kerala (Course Equivalency Certificate) at the time of admission. ***It is mandatory that the candidate produces eligibility certificate at the time of counseling otherwise the candidate will not be considered for admission.***

Eligibility for admission

Any student who has passed degree from any Indian Universities under the regular stream recognised by the University of Kerala and shall be in 10+2+3 pattern (or in 10+2+4). In all the cases the student should have passed the degree examination with not less than 50% marks in Part III marks (without approximation, that is 49.999% is not eligible since it is less than 50%) in BA, B.Sc, B.Com etc., and 50% marks in aggregate in case of B.Tech, B.Sc (Agri) and other 4/5 year degree courses is eligible for admission. SC/ST candidates shall be given relaxation as per University rules.

Prescribed application forms along with brochure can be downloaded from the website: www.imk.ac.in and www.keralauniversity.ac.in

The filled in application form should accompany the D.D. for Rs.500 in favour of “THE FINANCE OFFICER, UNIVERSITY OF KERALA” drawn from SBT payable at KUOC campus or from Cooperative banks payable at Trivandrum/ Chalan of Rs.510/- payable at University cash counter for application fee and also the copies of Income Certificate or B.P.L. Certificate and Community Certificate issued by the Competent Authority. The reservation for SC candidates is 15% and that of ST candidates it is 5%. In the case of candidates belonging to Backward classes they are eligible for 20% reservation as per G.O (M.S) No.107/08/H.Edn dated 20.09.2008 (Ezhava – 8%, Muslim – 7%, LC/SIUC-1%, OBC Christian – 1%, OBC Hindu – 3%) and in the case of candidates belonging to Forward Communities the 7.5% reservation as per G.O.(M.S)No.108/2008/H.Edn dated 20.09.2008 who have to submit copy of the B.P.L. certificate issued by the Village Officer.

Duly filled in application along with self addressed office cover should reach the Professor and Head, Institute of Management in Kerala, University of Kerala, Palayam Campus, Thiruvananthapuram-695034 on or before 31.03.2011.

REGISTRAR



**Institute of Management in Kerala
University of Kerala
Thiruvananthapuram 695034, Kerala**

APPLICATION FORM

MBA (General and Tourism- CSS full time) Programme 2011-13

Serial No:

Fee Remitted Particulars

Pay in Slip /DD No:
Amount Rs:.....
Date:.....

Register No:

1. Name in Full: _____

2. Date of Birth: _____ **3. Age:** _____

4. Nationality : _____ **5. Place of Birth:** _____

6. Community: _____ **7. Religion:** _____

7. State whether you belong to SC/ST: Yes No

**8(a). Are you eligible for reservation under the following category as per the
GO (MS) No.108/2008 / H.Edn dated 20.09.2008**

Ezhava Muslim LC/SIUC OBC (Christian) OBC (Hindu)

(b). Physically Handicapped Sports Quota

BPL(Forward Community Only)

(PARTICIPATED
NATIONAL/STATE/UNIVERSITY DURING
THE DEGREE COURSE)

Affix a Stamp Size
Photo

9. Address for Communication: _____

_____ **Pin:** _____ **Phone:** _____

Mobile: _____ **E-Mail:** _____

10. Permanent Address : _____

_____ **Pin:** _____ **Phone:** _____

11. Name and occupation of Parent/Guardian : _____

12. Details of qualification examination passed:

A: Degree: _____ B: Branch/Subject: _____

C: University : _____

D: Month & Year of Passing: _____

E: Division/Class: _____ F: Percentage of Marks in Aggregate _____

13. Details of marks secured in qualifying examination (specify the subject /Specialization also)

Qualifying Examination	Parts of Examination		Max.Marks	Marks Secured	% Of Marks
	BA/BSc/ B.Com	Semester Courses			
	Part I	Sem1			
	Part II	Sem2			
	Part III	Sem3			
	Sem4			
		Sem5			
		Sem6			
		Sem7			
		Sem8			
	Grand Total				

14. Details of work experience, if any (Teaching, Research, Industrial Etc.)

Organization	Designation & Nature of work	Period

Declaration

I hereby solemnly and sincerely affirm that the statements made and the information furnished in the application form submitted by me, are true.

Place:

Date: ____/____/2011

Signature of Applicant

CHOICE OF ENTRANCE EXAMINATION CENTRE

Note: Choose a centre of your choice. The University reserves the right to cancel any center if there are no sufficient candidates. In case if your centre is cancelled, a centre will be allotted by university.

NO:	CENTRE	CHOICE	NO:	CENTRE	CHOICE
1	THIRUVANANTHAPURAM		4	ADOOR	
2	KOLLAM		5	TRICHUR	
3	ALAPPUZHA		6	KANNUR	



Institute of Management in Kerala

University of Kerala,
Palayam campus

Thiruvannathapuram 695034

Phone: 0471-2301145/2386286

KUCAT 2011

HALL TICKET

Affix pass port
size photo

NAME OF THE CANDIDATE	
REGISTER NUMBER *	
DATE OF ENTRANCE EXAMINATION *	
REPORTING TIME *	
EXAMINATION CENTRE *	

(* For Office Use Only)

Signature of the
Candidate:.....

INSTRUCTIONS TO CANDIDATES

1. Please report at the examination centre 30 minutes before the commencement of examination.
2. Hall tickets should be submitted to the Test Administrator for verification.
3. Candidates are requested to use only Black Ball point pen for the test.
4. Notes, Calculators, Cell Phones and other electronic devices are not permitted in the examination Hall.
5. Malpractices of any sort are not permissible.
6. For clarification/queries please feel free to contact us through Phone No: 0471-2301145/2386286.